Introduction Letter

For ESTA Supporters

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Welcome to ESTA!

First of all, we kindly welcome you as a Supporter of ESTA Europe. It is great that you joined and thus reinforce the ESTA association! With your contribution, ESTA Europe will be able to further develop and strengthen her position regarding harmonization and co-operation on a European level on behalf of the heavy transport and crane rental companies.

What is ESTA?

ESTA is the leading European association for the abnormal road transport and mobile crane rental industry. On a European level, ESTA represents national trade associations whose members are crane rental companies or abnormal road transport companies.

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ESTA Targets and Goals

ESTA's primary objectives are:

1. European harmonization of rules and regulations for crane rental and abnormal road transport
2. To represent our industry in Europe
3. To enhance safety standards in our industry

For that purpose, ESTA:

- is the *number one European representative* of abnormal road transport and mobile crane rental companies
- strives, together with the manufacturers, towards a continuous improvement of equipment to create a *safer working environment*
- is working on *harmonization* of equipment travel rules, general conditions of work and permitting regulations throughout Europe
- wants to enhance the *quality* provided to our clients and promote *safer ways of working*
- maintains an *inter-European networ*k for national Associations, companies and manufacturers
- represents the European Heavy Lift industry in the international *ICSA organization* and the Abnormal Transport industry in the *IRU*.

Your membership benefits

As an ESTA supporter, you enjoy various benefits, such as:

- *Extensive expertise* on European regulations and legislation involving our industry
- *A European wide network* of transport and lifting associations and -companies
- *Opportunity to participate in* ESTA Section Cranes, Section Transport
- Participation in the annual *prestigious ESTA Awards of Excellence* competition
- *One free dinner seat* at the annual ESTA Users Night and Awards Dinner Event
- Access to the *members' website* and regular *newsletters*

ESTA Achievements

Since its establishment in 1976, great achievements have been realized by ESTA. A short selection:

- Set up of the *European Crane Operators Licence*
- Best Practice Guide *SPMT*
- Best Practice Guide for *Transport and Installation of WTG Systems*
- *ESTA General Conditions* (European standard set of terms and conditions on heavy lifting and transport services)
- Harmonized European form for the technical admittance of trucks and trailers in permitting procedures

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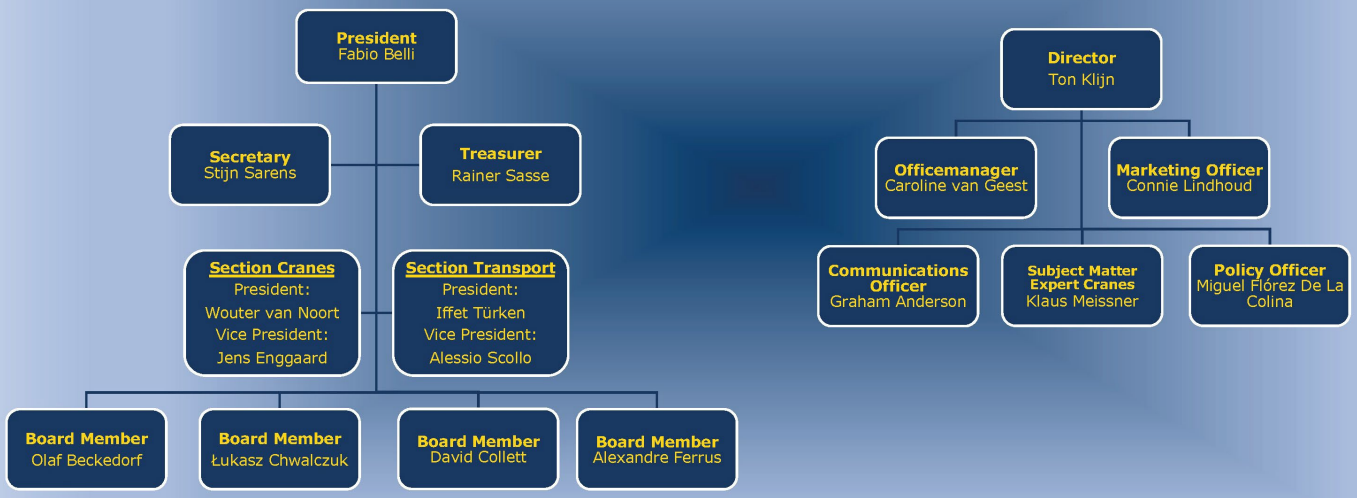
ESTA Management Organogram



Membership Features

Becoming an ESTA Supporter is open to:

- all operating companies in the field of crane rental and abnormal transport that are member of a national association which is an ESTA member

Furthermore, the ESTA Supporter endorses ESTA's goals as an association.

Annual ESTA Supporter fee: € 882,00

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